

JULY CLEARANCE SALE EXTRAORDINARY.

MAIL ORDERS FILLED.

This Sale Will Be Continued for the Entire Week for Benefit of Out-of-Town Shoppers.

MAIL ORDERS FILLED.

Third Floor Clearance Sale.

Mattings for 80c.

a yard, usual price 12½ to 15c.
12½c. for China Mattings, regular 15 to 20c. kind.
15c. for 26c. Heavy Jointless China Matting.
15 and 25c. for 25 to 40c. Linen-Warp Mattings, carpet designs.
15c. for 75c. Japanese Matting Rug, 1 yard by 2 yards.

Wilton Rugs, 98c.

each for hearth size, pretty patterns.
\$2.49 each for Moquette Rugs, slightly soiled, values to \$4.00.
\$1.15 for \$2.50 Moquette Rugs.
15c. for 35c. Ingrain Rugs.
19 and 25c. for 25 to 40c. Floor Oil Cloths.

Trunks and Suit Cases.

Metal Covered Trunk, strong and well made, \$1.49.
Canvas Covered Trunk, with sheet iron bottom, \$1.69.
Canvas Covered Trunk with roller tray, \$8.79 and upward, according to size.
\$1.19 for \$1.50 Suit Cases, 22 inches.
35c. for Leather Tipped Canvas Covered Telescopes.

Metal Beds.

\$2.89 White Enamel Bed, full width, with brass knobs.
\$4.75 White Enamel Bed, with brass knobs and rods, a very serviceable bed.

Window-Shades, 19c.

8 feet by 6 feet, mounted on good rollers.
15c. for Curtain Poles, with fixtures complete.

Draperies.

\$1.00 for \$2.00 Imitation Swiss Tambour Lace Curtains.
\$1.19 for \$1.99 Swiss Muslin Curtains, ruffled, with bow-knot centers.
5c. a yard for 12½c. Silkline Draperies, yard wide.

Mosquito Canopies, \$1.35.

large size, with fixtures complete, reduced especially for this sale.

Sewing-Machines, \$9.50.

This is a high-arm, ball-bearing Machine, with full set of attachments, and will save its cost with two months' sewing.

The Comfortable Second Floor

has a very tempting display of bargains marked down below cost of production in many cases, but especially in Woman's Suits.

Women's Suits.

\$22.50 for \$27.50 Handsome White Mull Suits, elaborately trimmed with wide Meechin lace.
\$10.00 for \$22.50 Paris Muslin Suit, of finest quality, trimmed with Valenciennes lace.
\$5.50 for \$15.00 Suit of fine Persian mull.
\$4.55 for \$8.98 Suit, of finest quality lawn, all hemstitched.
\$5.00 for \$10.50 Pure Irish Linen Suits, an extra fine value.
\$2.75 for \$5.00 Lawn and Madras Suits.
\$1.98 for \$3.98 Suits, of canon cloth and lawn.

Women's Skirts and Wrappers.

48c. for \$1.00 Wash Skirt.
95c. for Skirts of Duck, Cheviot and Cannon Cloth, neat trimming, values to \$2.00.
\$2.50 for \$4.50 Natural Color Pure Linen Skirts.
\$3.00 for \$5.00 Woolen Skirts, for summer.
75c. for \$1.50 Oxford Walking Skirts.
\$1.50 for \$3.50 Lawn Wrappers, in very pretty designs.
75c. for \$1.50 Lawn Wrappers.
35c. and 50c. for 85c. and \$1.25 Kimonos.

Bathing Suits.

Our line of Bathing Suits is very complete, and the range of prices \$1.75 to \$10.00 for women's and 88c. to \$5.00 for children's are put on for this week's clearance sale.

Boys' Suits.

A Boys' Suit of Fine Galatea Cloth, washable, well made and fine fitting, will be sold at \$1.50, for this sale 80c.
75c. and \$1.00 for \$1.50 and \$2.00 Wash Suits for boys.
15c. for 30c. Worsteds Trousers for boys.
25c. for 50c. French Percelle Shirt-Waists for boys; these have patent waist-band.

Cotton Wash Fabrics.

We have over 30,000 yards of Cotton Wash Goods more than we should have. The July clearance sale paves the way for you to save a full half on them.

5,700 yards Organdies and Batiste, in fancy printed and solid effects, light or dark ground, our regular prices \$1.3 and 10c., clearance sale price 5c. a yard.
3,200 yards Mercerized Silk Ginghams, fancy weave and plain effects, regularly 19c., clearance sale price 11c. a yard.
2,700 yards English Batiste, white grounds, with black or blue dots. House sized dots, 5-10c. regularly, clearance sale price 5c. a yard.
6,400 yards 12½c. Organdies and Batiste, latest designs and colors, clearance sale price 7½c. a yard.

Handkerchiefs.

Save a third, save a half on Women's Handkerchiefs. The lot we have marked down for this sale to 5, 6, 8, 10 and 12½c. are all exceptional values.

Finger Rings.

The celebrated E. and J. B. Finger Rings, for women, 50 styles, guaranteed for 5 years, 19c. each.

A whole store full of radical price reductions will greet you to-morrow morning. We have known for some time that it would be necessary to make some radical movement to cut down to the normal line our stock of summer goods. We have been preparing for this sale for about ten days, and now we're ready with the greatest price reductions of the year. A sale where

WE LOSE SIGHT OF VALUES

in order to accomplish our purpose—the reduction of stock. The magnitude of this sale, the great variety of items offered make it of especial interest to everybody in Richmond.

As to-morrow will probably be warm, come to the store early and take your time. The electric fans keep a continuous circulation of pure air, and the store will be as cool as it is at home.

Muslin Underwear.

The clearance sale prices put on Muslin Underwear show bargains which will give the word a new force and standing with you.

88c. Cambric Night Gowns, embroidery or lace trimmed, for 50c.
59c. Cambric Night Gowns, embroidery or lace trimmed, 39c.
Full Front Cambric Corset Covers, 15c.
Women's Muslin Drawers, ruffled and hemstitched, 13c. a pair.
95c. Cambric Skirts, knee-deep flounce of tucks and lace insertion, 75c.
44c. Lace Trimmed Drawers, 28c. a pair.

A lot of Cambric and Nainsook Gowns, Drawers, Corset Covers, Skirts and Chemises, trimmed with fine laces and embroideries, values to \$2.00, for 85c.

Children's Muslin Drawers, worked buttonholes, 8c. a pair.

Laces.

These Laces have been marked to just one-third their value in some cases, and every item shows that economy is the keynote in their marking.

Black Chantilly Applique Lace Galleons, have been selling 35 to 50c. a yard, for this sale 19c.

25 and 40c. Lace Galleons, 10c. White and Ecru Lace Galleons, sold at double to three times as much, 15c. a yard.

Allover Point de Paris Lace Yoking, were 89c. and \$1.25 a yard, for this sale 65 and 85c.

10c. Torchon Edgings and Insertions, 5c. a yard.
\$2.25 Allover Irish Crochet Lace, latest designs, \$1.75 a yard.

Improved Victory

Skirt Supporter and Waist Extender, a regular 25c. article, for 10c. We have sold a wonderful lot of them, and it is not surprising, for every one sold is an advertisement. For ease and quickness of adjustment, durability, and for doing its work, it is a wonder.

Ribbons.

We expect this clearance sale to make us many friends, and Ribbons at the marked prices will not be the least factor.

1,000 yards Handsome Taffeta, 7 inches wide, in all shades, the clearance sale price 25c., well worth 35c.
White Silk Lingerie, 5 inches wide, made to sell at 25c., for 75c. a yard.
6 inches wide Black Taffeta, sold everywhere at 25c. a yard, this sale price 15c.
Fancy Silk Corded, nearly all shades, for this sale, worth 15c. a yard, to go at 7½c.

Handsome Silk, Roman stripe; also Fancy Hemstitched Ribbons, which have been selling for 50 and 65c. a yard, for this sale 25c. a yard.
A lot of Satin Ribbons, of various kinds and quantities, sold up to 17c. for 6c. a yard.

Women's Stockings.

The Stock—the daintiest and ings, our regular 12½c. kind have been marked for this sale at 7c. a pair.

10c. Colored Stockings, 5c. a pair.
Manufacturer's samples 25 and 35c. Lace Lisle Stockings, 12½c. a pair.
50c. Fine Imported Lace Lisle Stockings, 38c. a pair.
69c. Gauze Lisle and Fancy Lace Stockings, 41c. a pair.

Great Sale of Silks.

The best bargains of the year, and you will find the colors and qualities are the best.

65c. a yard for 86-inch All-Silk Yanki Pongee.

87½c. a yard for 27-inch Black Silk Habutai.

78c. a yard for Spot-Proof Black Taffeta Habutai, a fine material for traveling dresses.

60c. for \$1.00 Black Crepe de Chine.

\$1.00 Black Silk Taffeta, extra heavy luster.

60c. Black Kid Finished Peau de Sole.

95c. for 45c. White India Silk.

69c. for \$1.00 Crepe de Chine.

49c. for Black and Colored Foulards, that were 65c. to \$1.00.
25c. Colored Embroidered Silk Crepe de Chine.

Linens.

Linens are staple, but a surplus stock calls for a clearance sale price, which saves you a full half in most cases.

15c. All-Linen Huck Crash, 8c.
15c. Turkish Towels, several sizes, 8c.
10c. Red Border Linen Huck Towels, 5c.

72-inch Heavy Irish Linen Bleached Table Damask, 4c.
Butcher Linen Sulting, 35-inch, 15c.
25c. Hemstitched Linen Centerpieces, 15c.

White Goods.

You save a full third on Yard-Wide Dimity Check Muslin at 12½c. a yard.

\$1.00 English Long Cloth, 12-yard pieces, 70c. a piece.

Dotted Swisses, 12½ to 15c. values, for 9½c. a yard.
16-20c. Madras Sulting, 15c.
16-20c. Linen Dedacca, 12½c.
25c. White Organdy, washable, 15c.

The 2011 Lady Cloth, 12 yards in a box, \$1.45 a box.
35c. Bourrette Sulting, one of fashion's latest walking skirt fabrics, 18c. a yard.

Women's Neckwear.

The stock—the daintiest and most economical of Women's Neckwear—continues in such favor that nothing has been found to supersede it.

Lawn Stock, medallion trimmed, white and light blue trimming, 15c.
33c. Stocks of Chiffon, Madras, Pique and White Mull, washable, medallion trimmed or tucks and lace, 25c.

25c. Lace Collar and Cuffs, an extra value, for 15c.
95c. Irish Crochet Lace Stock, 75c.

Embroideries.

We have sold thousands of yards of Embroideries in the past ten days, but we have to sell nearly as much more this week to put the stock on an even keel.

Embroidery Galleons and Fancy Beadings, our regular prices 10 to 16-20c., for this sale at 5c.

Linen Embroidery Galleons at less than half for 7c.

Manufacturer's Lengths Fine, Wide Skirting Embroidery, in one and one-half yard lengths, for 12½c. a yard, worth a full half more.

15c. Wide Cambric and Swiss Edging and Insertion, this sale price 9c.
Miss Agnes Lyons, who has been visiting friends in Richmond for some time, returned home this week.

Mr. R. B. Jones, of Richmond, spent several days in Staunton this week.

Mr. Leonard Dawson, one of Staunton's most popular bookkeepers, who has for some time been connected with the drug firm of Thomas Hogshead & Co., has accepted the position of clerk in the Auditor's office at Manila, P. I., and will leave for his new position July 10th.

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Notions.

Things at little price usually, but for this sale the reduction in most of the items named is astonishing.

Crowley's Gold-Eyed Needles, 14c. a paper.
Agate Buttons, 6 to 10c. sizes, 5c. a paper.
Fancy Insula Belting, which sold up to 25c. a yard, 1c. a yard.

Warner's 4 and 5-hook Corset Steels 10 and 12½c. kind, for 7c.
4c. spools John J. Clark's Cotton, 2c.

Lindsay Safety Pins, 8 papers for 5c.
2,000 Fancy Japanese Fans, 12 to 17c., for this sale 7c. each.

Women's Linen Collars, odd styles, 1c. each.
25c. Women's and Boys' Cuffs, 2c. a pair.

Colored Dress Goods.

We are over-cropped with them, and the prices have been cut in half, and in some cases more.

50c. All-Wool Albatross, 25c.
50c. Mistral and Fish-Net Etamines, double width, 25c.
75c. All-Wool 45-inch Volls, 37½c.
50c. Silk and Wool Challis, 19c.
\$1.25 London Twine Etamines, 45-inch, the season's best, 65c.

Parasols.

Parasols—the season's requirement, and also a necessity for the stylish dresser—have been reduced to one-half values.

\$1.50 Plaque, with red and black polka-dot, 75c.
\$2.00 Colored Silk, good choosing, \$1.00.

Handsome Chiffon, in all the latest styles, values to \$5.50, for \$4.50.
Children's Mercerized Silk, were 75c., for this sale 39c.

Veiling.

As Paris says Veils are absolutely necessary, to get the chic effect essential to the dainty dresser—Veils it must be.

600 yards Chiffon Veiling, all colors, fancy border, our regular 39c. kind, for 19c. a yard.
25c. Maline Veiling, a third, the cost of making, 5c. a yard.
\$1.25 to \$1.75 Ready-Made Veils, for this sale 75c. each.

Toilet Helps.

1,000 cans Violet Talcum Powder, 10c. value, for 3c. a can.

Violet and White Rose Extracts, been selling at 25c. an ounce, reduced for this sale—if you bring a bottle—to 6c. an ounce.

5,000 cakes White Floating Soap, a fine bath soap, regular 6c. size, 2c. a cake.
2,000 Tooth Brushes, values to 25c., for 10c.

1,200 Bristle Hair Brushes, regular at 25c., for 15c.

Black Dress Goods.

Linton Cloth, all wool, 46 inches wide, splendid for short skirts, was \$1.50, this sale 88c.

\$1.25 Parliam, Tulle, sheer and cool, for this sale 95c.
\$1.65 Heavy Mesh Sicilian, 60 inches wide, for \$1.25.

95c. Mohair Brillantine, 69c.
69c. French Batiste, all wool, crew black color, 60c.

75c. Australian Albatross, all wool, body enough for unlined dress, 50c.

Dr. Thomas A. Griffin, of Washington, was the guest of his brother, Postmaster John M. Griffin, in this city, this week.

Miss Grace C. Jones has returned from a visit to Richmond, accompanied by Miss Emma Busley, of that city, who will be the guest of Miss Jones for several weeks.

Mr. M. P. Embrey, a former resident, now a prominent citizen of Memphis, Tenn., has been the guest of relatives here this week.

Delightful Temperatures Rule in the High Latitude of Monterey. (Special to The Times-Dispatch.)

MONTEREY, A. J., July 4.—During the present week the reaper has gathered in two very old ladies of Highland, mem-

Basement Clearance Sale.

The Basement's contribution to this sale makes a dollar go far.

Muslin Underwear.

12½c. Cambric Corset Covers, good fitting, 7c. each.
25c. Lace Trimmed Cambric Corset Covers, 17c. each.
Muslin Night Gowns, embroidery and lace trimmed, 25c.
25c. Hemstitched and Lace Trimmed Muslin Drawers, 19c.
60c. Cambric Skirts, tucked and hemstitched, 55c.

Women's Stockings.

10c. Fast Black Stockings, 5c.
19c. Dropstitch Stockings, 12½c.
Children's Plain Black Stockings, 7c.
15c. Ribbed Stockings, for boys, 10c.

Women's Underwear.

Women's Lisle Vests, silk tape neck and arms, 25c. value, for 15c.

Women's Fancy Vests, white, blue or pink, 12½c. each.
15c. Gauze Vests, fancy colored, 8c.
25c. Lace Front Vests, silk tape neck and arms, 16-25c.
Misses' Lace Trimmed Vests, worth a third more, for 12½c.

Book Counter.

A well-known literary man says he can buy the best books cheaper at Cohen's than anywhere else. Sample his find for yourself.

Our 45c. selection of Copyright Books, the regular \$1.00 to \$1.50 Bookstand titles, are too well known to require details. All this year's Copyright Books at a full saving of a third.
Look at our list of 25c. Paperback Novels, reduced to 5c.
Writing Paper, full pound packages, this sale price 5c. Envelopes to match, 2 packages for 5c.

Cotton Fabrics.

All the most wanted kinds, but the buyer says there are too many, so the clearance price plays havoc with values.
4,000 yards Scotch Dimities and Batiste, fancy printing, regular \$1.30, kind, for 3c. a yard.
4,700 yards Mercerized Sateen Striped Corded Madras, were 12½ and 16-20c., for 7½c. a yard.
2,700 yards Sea Island Percelle, light and dark grounds, price halved for this sale, 6½c.
5,000 yards 6½c. Fancy Dress Prints, 2½c.
8,700 yards Unbleached Cotton, yard wide, 4½c. a yard.
4,200 yards Corded Madras and Percelle, 12½c. kind, 6½c.
16-20c. Embroidered Spot Crepons, solid colors, 2½c.
Full Bleached Long Cloth, yard wide, this sale, 6½c.

Quilts and Sheets.

\$5.00 and \$6.00 Imported Marseilles Quilts, extra heavy embossed patterns, will wear a lifetime, this sale price \$3.50.
\$2.35 Crochet Quilts, extra large, Marseilles designs, for \$1.69.
Quilts in many patterns, that were \$1.00 and \$1.25, for 75c.
85c. Bleached Sheets, 2½ yards square, hemstitched and no seams, 65c.

Millinery.

Children's Sailor Hats, values to \$1.50, for 75c.
Sailors and Shade Hats, limited number, values to \$1.50, for 25c. to 50c. to \$1.50 bunches of Flowers.
10c. for 25 to 75c. bunches of Flowers.

We have put in this sale a lot of Children's Sailors—rough straw—with colored bands, that we have been selling at \$1.25 and \$1.50, for 75c.
A small lot of sailors and Shade Hats, values 75c. to \$1.50, for 25c.
50c. to \$1.50 Bunches of Flowers, some so natural they would fool a bee, for this sale these very large values go at 25c.
25 to 75c. bunches of Flowers, July clearance sale price 10c.

Belts and Wrist Bags.

Women's Fancy Wrist Bags, sold at 25 and 35c., for 15c. each.
Women's Black Silk Belts, our regular 25 to 60c. kinds, for this sale 19c. each.
Women's Black Belts, with nickel buckles, for 5c.

A Plain Hemmed Sheet, same width, 50c.
15 and 18c. Linen-Finished Pillow Cases, for this sale, 12½c.

Curtains.

12½c. Fancy Curtain Swiss, 5c.
Ruffled Muslin Curtains, sheer quality, 37½c. a pair.
Silkline, in floral patterns, fine grade, in short lengths, for 8½c. a yard.

Towels.

Honeycomb Towels, 2c. apiece.
Blue and Red Check Glass Toweling, 4½c. a yard.
Huck Towels, colored borders, 2c.

India Linon.

40-inch wide India Linons, values as high as 25c. a yard, for this sale they are marked 4½ to 7½c. a yard.

Granite Tea-Kettles, 45c.

which holds 6 quarts.
Seamless Ham Rollers, 70c.
12-quart Granite Saucepans, 59c.
12-quart Dish Pans, 45c.
8-quart Preserving Kettles, 45c.
6-quart Teapots, 50c.

Japanned Toilet Sets, 75c.

three pieces.
4-gallon Coolers, \$1.50.
Seaside Pails, for children, 5c.
Galvanized Foot Tubs, 20c.
4-quart Covered Bucket, 15c.
14-quart Galvanized Water Pail, 15c.
No. 8 Wash Rollers, 40c.
6-quart Heavy Black-Tin, Metalite Bottom Steam Cookers, 4 compartments, 85c.
Quart Tin Cups, 2c. each.

China Fish Set, \$7.50.

13-piece China Game Sets, \$6.00.
Cream Sets, 13 pieces, \$1.25.
100-piece Planner Sets, prettily decorated, \$10.00.
100-piece Dinner Sets, blue, green, and violet decorations, \$5.98.
12-piece Toilet Sets, solid color and gold stipple